



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MISSOURI

CONGRESSIONAL DISTRICT 8

Number of Recreational Boats*	45,674
Recreational Boating Industry Businesses	78
Total Jobs	3,423
Annual Recreational Boating-Related Spending	\$187.1 MILLION

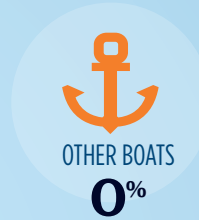
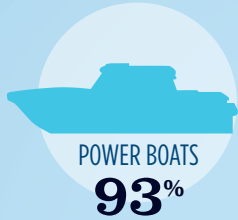
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$438.7 MILLION



RECREATIONAL BOATS IN MO-8

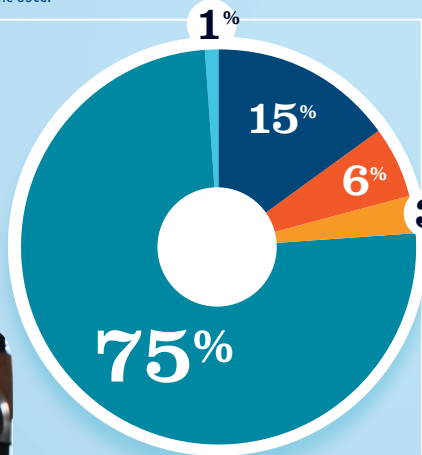
TOTAL BOATS*	▶ 45,674
REGISTERED BOATS	45,674
Power boats	42,312
PWCs	3,120
Sailboats	217
Other Boats	25
HOUSEHOLDS PER BOAT	6.5



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MO-8

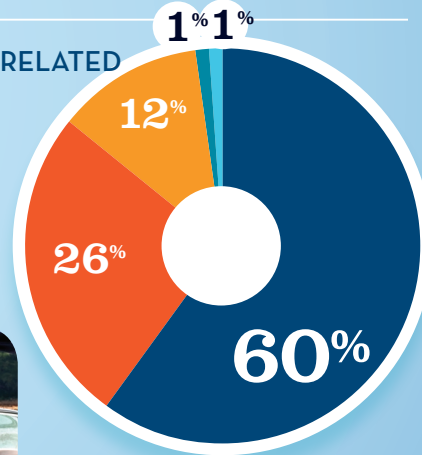
TOTAL BOATING JOBS	▶ 1,462
Boat Building	8
Motor / Engine Mfgr.	1,100
Accessory / Supplies Mfgr.	51
Dealers / Wholesalers	83
Boat Services	220



● BOAT BUILDING ● DLRS/WHOLESALERS
● MOTOR/ENG. MFG. ● BOAT SERVICES
● ACC./SUPPLIES MFG.

RECREATIONAL BOATING-RELATED BUSINESSES IN MO-8

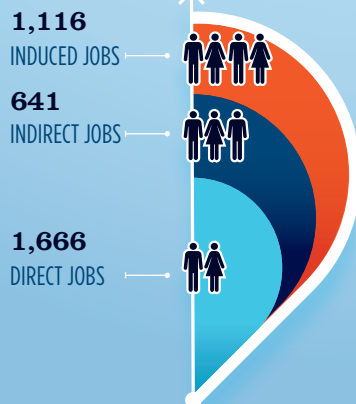
TOTAL BUSINESSES	▶ 78
Boat Building	1
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	9
Dealers / Wholesalers	20
Boat Services	47



● BOAT BUILDING ● DLRS/WHOLESALERS
● MOTOR/ENG. MFG. ● BOAT SERVICES
● ACC./SUPPLIES MFG.

ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MO-8

EST. TOTAL JOBS	▶ 3,423
EST. TOTAL LABOR INCOME	\$141.9 MILLIONS
Est. Direct Income	\$57.0
Est. Indirect Income	\$36.0
Est. Induced Income	\$48.9

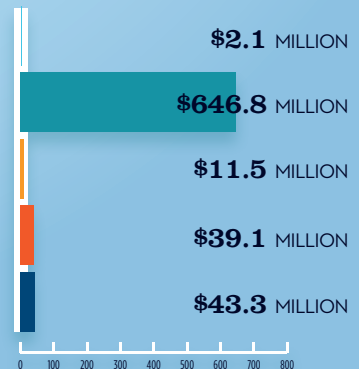


RECREATIONAL BOATING INDUSTRY SALES IN MO-8

Boat Building	\$2.1 MILLIONS
Motor / Engine Mfgr.	\$646.8
Accessory / Supplies Mfgr.	\$11.5
TOTAL MFG. SALES	▶ \$660.4
Dealers / Wholesalers	\$39.1
Boat Services	\$43.3
TOTAL RETAIL & SERVICES SALES	▶ \$82.4

Boat Building	\$2.1 MILLION
Motor / Engine Mfgr.	\$646.8 MILLION
Accessory / Supplies Mfgr.	\$11.5 MILLION
Dealers / Wholesalers	\$39.1 MILLION
Boat Services	\$43.3 MILLION

● BOAT BUILDING ● DLRS/WHOLESALERS
● MOTOR/ENG. MFG. ● BOAT SERVICES
● ACC./SUPPLIES MFG.



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University